SPONSORSHIP:

5th Annual Opioid and Substance Use Disorder Summit: A Holistic Approach to Integration

Thursday, May 14, 2020, 7:30 a.m. - 4:00 p.m. at Burton Manor, Livonia

PRESENTING SPONSOR: $7,500

The PRESENTING SPONSOR level connects your organization to the expected 500-plus attendees through pre-summit and on-site marketing benefits. Your sponsorship assists in making this important summit a reality.

- Opportunity for executive leader to speak from stage (2 minutes).
- Organization name/logo placement at Presenting Sponsor level on summit marketing communication materials including event flyers, signage, name badges, agenda, program, and pre and post event emails as well as presentation screens (two rotating slides).
- Logo listed as Presenting Sponsor on GDAHC website and social media accounts.
- Opportunity to provide a branded promotional item to every attendee in goodie bags.
- Full-page advertisement in summit program book with prime location.
- Booth with 8-foot table at the summit in a prime location.
- Registration for up to 10 individuals with reserved seating in prominent area.
- Two social media posts and one dedicated feature email to GDAHC members, past and current participants to showcase how your organization is contributing to the community.
- Name recognition in all GDAHC-generated summit press announcements.
- Logo in GDAHC 2018-19 Report to the Community as a summit Presenting Sponsor.

ELITE SPONSOR: $5,000

The ELITE SPONSOR level is designed to connect your organization to health care and other stakeholders through summit participation and showcases your corporate involvement.

- Organization name/logo placement at Elite Sponsor level on summit marketing communication materials including event flyers, signage, program, and pre and post-event emails and presentation screens.
- Logo listed as Elite Sponsor on GDAHC website and social media accounts.
- Full-page advertisement in summit program book.
- Booth with 8-foot table at the summit in prominent location.
- Registration for up to eight individuals with reserved seating in prominent area.
- Two social media posts to showcase how your organization is contributing to the community.
- Name recognition in all GDAHC-generated summit press announcements.
- Logo in GDAHC 2018-19 Report to the Community as a summit Elite Sponsor.

ASSOCIATE SPONSOR: $2,500

The ASSOCIATE SPONSOR level is designed to connect your organization to health care and other stakeholders through summit participation, as well as support the ability to have this vitally important event.

- Organization name/logo placement at Associate Sponsor level on summit marketing communication materials including event signage, program, and pre and post event emails and presentation screens.
- Logo listed on GDAHC website and social media accounts.
- Half-page advertisement in summit program book with prime location.
- Booth with 8-foot table at the summit; Registration for up to eight individuals with reserved seating.
- One social media focus to showcase how your organization is contributing in the community.
- Name recognition in all GDAHC-generated summit press announcements as Associate Sponsor.
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COMMUNITY SPONSOR: $1,000

The COMMUNITY SPONSOR level is designed to connect your organization to health care and other stakeholders through summit participation and showcase your community involvement.

- Organization name placement at Community Sponsor level on summit marketing communication materials including event signage, program and pre-event emails and presentation screens.
- One social media focus to showcase how your organization is contributing in the community.
- Organization name listed on GDAHC website and social media accounts.
- Booth with 8-foot table at the summit
- Registration for eight individuals at your assigned table.

TABLE SPONSOR: $500

The TABLE SPONSOR level provides your organization an opportunity for recognition as a supporter of this vital community event, and at the same time educate your staff and/or clients.

- Organization name listed as Table Sponsor on summit marketing materials and presentation screens.
- Organization name on signage at your table.
- Registration for eight individuals at your assigned table.

BOOTH SPONSOR: $250

As a BOOTH SPONSOR, your organization can interact with the expected 500 attendees.

- Booth space with 8-foot table
- Organization name listed on screens with Booth Sponsors.
- Registration for two individuals.
## SPONSORSHIP

### Comparison Chart

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>PRESENTING $7,500</th>
<th>ELITE $5,000</th>
<th>ASSOCIATE $2,500</th>
<th>COMMUNITY $1,000</th>
<th>TABLE $500</th>
<th>BOOTH $250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity for executive leader to speak from stage (2 minutes)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to provide a branded promotional item to every attendee in goodie bag</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on name badges, event flyer and agenda</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td>Flyer</td>
<td></td>
</tr>
<tr>
<td>Listed in GDAHC Report to the Community</td>
<td>As Presenting Sponsor</td>
<td>As Elite Sponsor</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organization name recognition in all GDAHC-generated summit press announcements</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Color advertisement in program book</td>
<td>Full Page; Prominent Placement</td>
<td>Full Page</td>
<td>Half Page</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social media focus to showcase how your organization is contributing in the community.</td>
<td>Two targeted posts plus one feature email</td>
<td>Two targeted post</td>
<td>One Targeted Post</td>
<td>One Targeted Post</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition on GDAHC website and social media accounts</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Booth space with 8-foot table</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on event program, pre- and post-event emails, signage and event presentation screens</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
<td>Name on screens</td>
</tr>
<tr>
<td>Reserved seating</td>
<td>Prominent Table for 10</td>
<td>Prominent Table for 8</td>
<td>Table for 8</td>
<td>Table for 8</td>
<td>Table for 8</td>
<td>2 Tickets</td>
</tr>
</tbody>
</table>
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- We choose to sponsor the “5th Annual Opioid and Substance Use Disorder Summit” hosted by the Greater Detroit Area Health Council [GDAHC] in partnership with the Detroit Wayne Integrated Health Network (DWIHN) on May 14, 2020, at Burton Manor in Livonia.

Please indicate your sponsorship level:
- Presenting Sponsor - $7,500
- Elite Sponsor - $5,000
- Associate Sponsor - $2,500
- Community Sponsor - $1,000
- Table Sponsor - $500
- Booth Sponsor - $250
- GDAHC/DWMHA Member Ticket - $40 each
- Non-Member Ticket - $65 each
- Other Contribution

Click here to register online.

Contact Information:
Full Name
Title
Organization
Mailing Address
Office Phone
Email
Payment enclosed
Please email invoice using P.O. number
We will email high-resolution logos in eps format (versions for light and dark backgrounds) to ngabel@gdahc.org.

Mail the completed form with check made payable to the “Greater Detroit Area Health Council, Inc.” and indicate “Opioid Abuse Summit” on memo line, and mail to:

Greater Detroit Area Health Council
Attn: Nicki Gabel
30200 Telegraph Road, Suite 105
Bingham Farms, MI 48025

Once your form and payment are received, GDAHC will contact you with advertising requirements for the summit program book if applicable.

Contact Nicki Gabel, Special Events, GDAHC, at 248-282-6911 or ngabel@gdahc.org with any questions.